

# MOTORSPORT WORLD



# RATE CARD

30 000 copies distributed throughout South Africa at Garage Shops, Airports, CNA Outlets and Major Shopping Malls.

FULL PAGE Advert Size: 340 x 270mm

## DEADLINES

Month	Booking	Material
January	3 January	5 January
February	2 February	4 February
March	2 March	4 March
April	28 March	30 March
May	26 April	26 April
June	30 May	1 June
July	20 June	22 June
August	1 August	3 August
September	29 August	31 August
October	26 September	28 September
November	24 October	26 October
December	21 November	23 November

## TECHICAL REQUIREMENTS

- **MATERIAL:** Material to be supplied in minimum 200dpi PDF format. All colours must be CMYK (no spot/Pantone colours). Type must be converted to Paths.
- **PROOFS:** A hi-res colour proof generated from the PDF must be dispatched simultaneously to the publisher for checking purposes. If colour proofs are not provided we accept no responsibility for the quality of reproduction.
- **AD MAKEUP:** Advertisements can be made up by the Publisher on receipt of artwork and hi-res scans. Design and layout of advertisements will be charged for at current rates.

## ADVERTISING RATES

Full page- once off- R16000 excl VAT  
 Full page- 3 to 6 month contract- R12000 excl VAT  
 Full page – 12-month contract- R10000 excl VAT

**Advertising Rates:** Exclude design and layout, & Agency Commission.

**Advertising Rates:** On Application.

**Special Promotions:** Subject to 12 month contract and 20% Loading Fee.

### For more info contact:

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